

# Student Advantage BULK PURCHASE PROGRAM



## PROGRAM DETAILS:

The Student Advantage bulk purchase program is an exciting way to **expand an existing campus discount program** or **reward students** for positive behavior. The program gives you the opportunity to **add the nation's leading discount program** directly onto your existing student discount program. Additionally, at a retail value of \$20, the Student Advantage Card offers an **exciting incentive** for students to take a positive action such as minimum discretionary deposit, submission of housing contracts or program attendance.

## PROGRAM BENEFITS:

- Augment your current discount program with **leading national and online** discounts
- Create a **valuable discount tool** awarded to your students for following policy and procedures
- Revenue up to **55% OFF** retail price when Cards are purchased in bulk delivering a savings for your students



“ The Student Advantage bulk purchase program offers an excellent solution to add more value to our existing discount program for our students and increase our overall revenue stream.

**said Carla Reyes, Department Assistant, Bakersfield College**



## PROGRAM IMPLEMENTATION:

1. Student Advantage works with you to determine distribution method and type of card to be used on your campus
2. Order is placed and fulfilled within five business days
3. Successive orders are placed and fulfilled within five business days

## PROGRAM SELECTION:

Interested schools should speak with a Student Advantage representative to establish distribution method and pricing. Participation in this program is ongoing.

Card Volume	Price Per Card	Discount
0 – 200	\$18.00	<b>20% OFF</b>
201 – 350	\$16.00	<b>29% OFF</b>
351 – 500	\$15.00	<b>34% OFF</b>
501 – 1000	\$12.50	<b>45% OFF</b>
1001 – 5000	\$10.00	<b>56% OFF</b>
5000+	\$8.00	<b>65% OFF</b>

## BULK PRICE POINT

## TO LEARN MORE, CONTACT:

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