



For Colleges and Universities

Today's colleges and universities are not defined by geographic boundaries. They are integral parts of their surrounding communities, and student life doesn't cut off at the front gate. That's why so many universities are taking their campus card programs off campus.

CBORD® off-campus programs empower universities to

- Offer new and expanded student services
- Drive incremental revenue
- Improve town/gown relationships
- And assure parents that campus card funds are being spent responsibly.

Powered by the industry-leading UGryd® central server technology, CBORD off-campus programs are praised by merchants nationwide thanks to daily ACH settlement, flexible online reporting, and powerful marketing programs.

Take your campus card program to the next level with a customizable off-campus program from CBORD.

Go Your Own Way.

CBORD off-campus programs are fully customizable to meet the needs of each institution. Whether you desire a fully outsourced off-campus program or just need some help managing your own program, CBORD can help. Solutions are easily tailored for new and existing programs, large or small.

CBORD® Off-Campus Programs

What is UGryd?

UGryd is a leading central server solution from CBORD that facilitates communication between universities and merchants. No need for modem banks or open IP connections between university networks and merchants—UGryd handles all merchant transaction requests. Its scalable and redundant communication architecture handles peak transaction traffic without bogging down. Plus, UGryd hosts communicate with Odyssey PCS™ and CS Gold® campus card systems through secure IP tunnels for real-time authorization of funds and settlements.

UGRYD®

Settle on Your Terms.

CBORD has built an industry-standard ACH settlement flow to settle with merchants handling payments, commissions, credits, adjustments, and disputes. UGryd settles daily with merchants and supplies real-time views of daily settlements, as well as monthly merchant statements.

Add Value with Student Advantage®.

Your students will love the convenience of using their campus cards off campus. Take the value one step further by offering exclusive discounts at their favorite businesses with Student Advantage. Whether the program is integrated onto your existing campus card or you opt to sell cards separately, memberships can be easily sold through CS Gold or Odyssey PCS at the time of card creation.



Why Go Off Campus?

- **Improve student services**
- **Drive incremental revenue**
- **Improve town/gown relations**
- **Assure parents that campus card funds are being spent responsibly**

CBORD® Off-Campus Programs

Online Features

CBORD off-campus programs are managed by a robust set of web-based modules to meet the unique needs of each institution. These tools go beyond transaction processing to enable an extended community for the university and UGryd participants. Online features include:

For the University

- Merchant settings
- Live transaction views
- Patrons
- Statistics and reporting
- Settlement transaction view
- University preferences
- Help center

For the Merchant

- Merchant preferences
- Live transaction view
- Statistics and reporting
- Discounts and rewards
- Multi-location rollup
- Settlement activity
- Help center

For the Student

- Check balance
- Live transaction view
- Merchant network
- My discounts and rewards
- Patron tools
- Preferences
- Deposits/auto reloads
- Notifications
- Help center
- Report card lost/stolen

Multiple Ways to Receive Information

UGryd's web interface allows users to receive updates via a website, email, or text messaging (through an integrated SMS gateway). In conjunction with a one-card solution, the online functionality makes it easy for students to manage their finances effectively.

Merchant Support Services

CBORD has built a support organization to meet the diverse needs of its merchant community. UGryd handles all merchant transactions, whether processed via dial-up, IP, or national network processors. CBORD's Merchant Services Group is a sole-source provider for all support calls with access to common support tools used for Odyssey PCS and CS Gold systems. The dedicated team allows schools to outsource all support functions to attract merchants, implement programs, and provide ongoing support to ensure that merchants are meeting students' needs.

Customer Support Services

CBORD's off-campus customer support is designed to assist patrons with off-campus card usage. In addition to web-based management tools, telephone support is available for students to call 24/7 with questions regarding off-campus functionality.

Marketing Support Services

CBORD's off-campus marketing support services work with each school to design a marketing program that maximizes visibility for the off-campus program. From point-of-sale programs to on-campus promotions and online tools, the team designs, produces, and implements programs to inform patrons and merchants of the valuable service.

CBORD, UGryd, and CS Gold are registered trademarks, and Odyssey PCS is a trademark, of The CBORD Group, Inc. All other brand and product names are believed to be trademarks, registered trademarks, or service marks of their respective owners.

