



North Carolina A&T State University Adds IP-Based Public Address System
Integrated video, access control, and audio notifications improve efficiency and student safety

Tuesday, February 17, 2008

Ithaca, New York: The CBORD Group, Inc., the leading provider of campus card and integrated security solutions to colleges and universities, is pleased to announce that North Carolina A&T State University (N.C. A&T) in Greensboro, NC, has expanded its use of CBORD® solutions by implementing network-based public address technology from its partner, communications leader Digital Acoustics, LLC.

Digital Acoustics® provides IP-based audio message delivery via intercom and public address notification. Universities can easily access networks of intercoms and paging devices from a variety of devices including computers and IP phones.

N.C. A&T has plans to integrate the Digital Acoustics solution with its existing security technologies from CBORD, including the CS Gold® campus card system, CS Access™ access control solution, and CS Notify™ emergency notification software. The integration will reduce labor and improve notification timeliness by simplifying the process of sending a message via multiple media, including cell phone and email notification, point-of-sale menu displays, and public address announcements. It will also allow the university to choose between sound files and text-to-speech configurations, making it easy to customize delivery methods according to varying needs. Operators may speak live or play recorded audio.

“Given the strategic partnerships with CBORD and Digital Acoustics, we are now able to achieve new levels of functionality and capability that would not otherwise exist,” says John Matherson, Manager, Aggie OneCard Center, North Carolina A&T State University.

“We are very pleased to offer N.C. A&T a public address solution that makes message delivery simple and effective,” says Chris Coffin, CEO, Digital Acoustics, LLC. “Our flexible and scalable solutions integrate seamlessly with the CBORD technologies already in use on campus, providing a cost-effective solution for campus-wide security management.”

“The team at A&T is committed to utilizing the latest technology to proactively safeguard its student population,” says Cindy McCall, Vice President, Marketing, The CBORD Group, Inc. “The addition of Digital Acoustics and its integration with CBORD security solutions will make it even easier to protect its entire campus community.”

About The CBORD Group, Inc.

The CBORD Group serves colleges and universities, corporations, healthcare facilities, chain restaurants, supermarkets, and a host of other market segments. CBORD’s products are used in campus ID card privilege control, access control, integrated security, housing services, food service, catering, nutrition services, online ordering, and other institution-wide activities. The CBORD Group serves more than 6,000 clients in the U.S., Canada, Europe, South Africa, the Middle East, New Zealand, and Australia.

The CBORD Group was founded in 1975. To learn more about CBORD, visit us at www.cbord.com.

About Digital Acoustics, LLC

Digital Acoustics develops innovative intercom and paging products to improve the capabilities of informational, event-based, or access control networks. Because they are 100% IP-based, Digital Acoustics’ systems provide interactivity, precision, and flexibility in use and design, resulting in simplified, cost-effective solutions that enhance safety and support without limiting future options. For more information call (877) 724-3387 or visit www.digitalacoustics.com.

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