

East Carolina University has been a CBORD customer since 1990



About East Carolina University

East Carolina University (ECU) was founded in 1907 to alleviate the desperate shortage of teachers in the eastern part of North Carolina. Today East Carolina is a constituent institution of the University of North Carolina and offers more than 100 bachelor's degree programs, nearly 80 master's degree programs, and 13 doctoral programs in its professional schools, the Thomas Harriot College of Arts and Sciences, and the Brody School of Medicine.

East Carolina University Quick Facts

- 21,756 total students
- 104 undergraduate degree programs
- 89 graduate degrees
- 80 master's programs
- 13 doctoral programs

Campus Card System

East Carolina University is a long-time CBORD® customer, upgrading from ACCESS 5™ to OmniACCESS™ and now to Odyssey PCS™. Joyce Sealey, ECU's Food Service Director, believes that "with each new upgrade it gets better." ECU wanted to move away from its old campus card system provider and at the same time decided to create the University Department of Dining Services and opened the meal plan office. ECU was ready for a new system and a new provider who would better serve its needs. The move to CBORD also signified a transition to an online system that did not exist with the old system.

East Carolina named its card the "ECU 1 Card," which offers students, staff, faculty, and dependents the convenience of not having to carry cash on campus and allows access

to campus activities and events. The ECU 1 Card offers traditional meal plans and has a declining balance account called "Pirate Bucks." The program also gives commuter students the ability to purchase block meal plans.

ECU implemented Odyssey PCS across its entire campus. The ECU 1 Card may be used for dining services, vending, activities, library access and usage, recreational services, and at the student health center, registrar's office, and the bookstore. The school also offers spending accounts that can be set up with the ECU 1 Card. A special account known as the "Gold Key Account" is an online account that utilizes a student or staff ECU 1 Card for purchases made at some university-run operations and dining facilities. The card account can also be used at copiers and laser printers that are equipped with card readers.

ECU offers a "Something from Home" program through which parents can order a declining balance card for their sons

and daughters. The card is a plain white low-density card with a label on top. Sales using the card average \$2.73, versus \$2.56 for cash purchases. Board participation in the program averages about 73%-75%.



ECU also holds summer camps for which they provide nearly 5,000 cards for dining hall use.

CBORD Configuration

East Carolina University's Odyssey system includes MICROS® 3700s, Percon® Barcode Readers, multiple card readers, printers, bar-code scanners, the ECRS Catapult™ C-Store interface, Pharos® Uniprint® interface, and a Missouri Bookstore interface.

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